

Intermediate Design

Art 503

West Los Angeles College FALL 2014
Instructor: Gary Willoughby
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Office Hours: 4:50- 5:50 Wednesday; or by appointment

Course Description: Two Dimensional Design (UC: CSU)
Section 3336 Art 503 5:50-10:00 Wednesday 3 units Room FA 302

Required Text:
“Principles of Form and Design” by Wucius Wong

Course Description:
Art 503: This is a continuation of Art 501 involves experimental media, color study and design application in fine arts, graphic arts and crafts.

Student Learning Outcome

This course is designed to:

1. Prepare the student for most other art classes such as painting, drawing, printmaking, sculpture etc.
2. To understand what good design means.
3. To use visual Language.
4. To become well versed using various tools and materials.
5. To stimulate the thought process using the right side of the brain

Art Program Student Learning Outcomes:

Art 503: A successful student will be able to produce a series of intermediate rudimentary two dimensional design concepts. Depict the general skills utilized to create two dimensional designs.

Secure Technique

Understand form, apply elements of form. Demonstrate accuracy. Maintain harmony two-and three -dimensionally; vertically and horizontally. Become confident in fundamentals. Placement and control. Converse in the language of the arts. Don't be dull. Be original-unique. Secure your technique to equalize and integrate performance practices.

Cultivate Relationships to Other Disciplines

Explore new areas of expression. Expose yourself to other fields through art and music. Work in collaboration. Learn to accept criticism. Enhance work with understanding of other areas.

Develop Individual Creative Process

Be creative. Prepare all aspects and professional . Willingness to take risks in work. Be ready for surprises. Complete a competitive portfolio/ repertoire. Rearrange everything. Always look at new and old innovative expression.

Practice and Develop Creative Routine.

Be confident in your area. Self-Confidence, Self-esteem. Practice all lessons to mastery. Keep looking. Be aware and learn program updates. Learn time- management. Develop discipline of working everyday. Have fun with problem solving. Solve your problems with fresh combinations. Illustrate with color.

Discover Inspiration and How to Use it

Analyze everything you see in the real world. Always experiment with new visual/ aural combinations. Refine your work. Use imagination. Trust inspiration- breathe.

Learn Self-Assessment for Personal Fulfillment and Growth

Analyze everything you see in the real world. Always experiment with new/ aural combinations. Overlap and combine elements. Refine your work. Use imagination. Trust inspiration- breathe

Assessment

Assessment will be by each individual project and portfolio of student work evaluated by the instructor.

Evaluations:

Critiques are held at the beginning of class following the completion of a project. There will be evaluations and assistance during all class hours for the improvement of techniques.

Grades:

Each project assigned will be discussed in class and all criteria clearly outlined verbally as well as handouts presented to you.

All projects, and homework assignments will be graded individually. The grades will be based on the following:

1. Determined by improvement of techniques
2. By comprehension and application of techniques to the assigned work.
3. Presentation and craft
4. Originality and creative ability
5. By attendance

All projects will be evaluated also on the following:

- a. How well you grasped the assignment
 - b. The amount of time spent and the effort devoted to your work.
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Class Policies:

All assigned work must be turned in on the assigned time, usually this is at the END of the class on the due date, unless otherwise stated.

Late projects must still be turned in. Assignments not turned in will receive a grade of 0.

Student Responsibility:

Each student is responsible for the content of all lectures, handouts and demonstrations. For every project I will be giving lectures and demonstrations, these usually occur at the beginning of the class. If these are missed by the student this will put the student at a great disadvantage. Each project assigned will be discussed in class and all criteria clearly outlined verbally, as well as printed handouts presented.

Students, as responsible adults must complete ALL assignments, if there is a problem with completion of all the assignments the student must meet with me to solve this long before the end of the semester. Students will bring to class all material and tools needed for that class. Also it is YOUR responsibility to DROP this course if so desired by you. It is not my responsibility to drop you. If you do not drop and fail to attend and complete the assignments you may receive a failing grade. Also very important make sure you have signed up to the correct class number, check your registration form to make sure you are correctly registered for the appropriate class.

Attendance:

Classes meet once a week 5:50-10:00 p.m. with a short 20 minute break at 8:00. The student is expected to attend ALL classes during the semester unless previous arrangements have been made with me. If you have three unexcused absences you may be dropped (excluded) from the class roll. Tardiness disrupts the class, also if you miss roll you might be marked absent. Attendance is vital to class participation in both assignments and critique situations. Attendance is factored into the final grade.

Unauthorized attendance and behavior:

No one not correctly enrolled in this class may attend or be present in this classroom while class is in session. Please see your West Los Angeles catalogue. Also no MP3 players, Ipods, or texting or phone calls during class, this is very disruptive if you must use your cell phone do it outside. Again no MP3 players in this classroom.

Class Assessment Art 501

1. Eleven projects, one for each segment of design. Lecture and demonstrations will be given for each project. Each project will be graded individually.
2. Examples of projects also will be shown to you.
3. Last day to drop with a "W" Nov 21st
4. Exchange telephone numbers and email addresses with other class members, in order to obtain and share class announcements and notes.
5. Incomplete grade, I will not assign a grade of "incomplete" unless there is an unforeseen emergency. I will not assign an "incomplete" unless the student meets the conditions outlined in the West Los Angeles Catalogue.

Plagiarism

The use of another's ideas, drawings, designs or art work as if they were ones' own is prohibited. Obtaining by purchase or otherwise I including the internet classmates or family members) part or all of a work, which is presented as one's original work is prohibited.

Fabrication

Unauthorized falsification of any artwork project, drawing, painting, design or sculpture with the intent to defraud is prohibited.

Multiple Submissions

Submissions of the same art work project to more than one instructor where no previous approval has been given. To do so without permission from the current instructor is prohibited and is considered academic dishonesty.

You must be here for the last class. This last class is like a “FINAL” day June 4th.

Please see the WLA catalog. Hand the last projects to me personally, do not put the last projects in the “to be graded drawer” Any problem or questions please ask, keep all assignments until the last day.

I WILL NOT GRADE ANY UNFINISHED ASSIGNMENTS!

I will be giving you many handouts during the semester that pertains to the problems (projects) I assign please keep these throughout the semester and read them carefully, they will give you instructions perhaps you missed in the lecture, sizes, materials, etc. If for some reason you do not understand the assignment, please ask questions I want you to totally understand all the projects and to do well on all the assignments.

Art 503 Intermediate Design

Will use the “Principles of Form and Design” by Wucius Wong.

Purchase this book on Amazon.com or Half.com this book is required for this course. You will be given separate assignments from the Art 501 Design class, and also a separate lecture. You will be using the Wucius Wong book throughout the semester.