

Course SLO Assessment Calendar
Fall 2013 – Spring 2017 Cycle

Posted online at <http://www.wlac.edu/committees/slos/SLO-Calendar.aspx>

Program/Discipline Marketing (MARKET)

Revised 08/11/16

List your course offerings under the “Course” column. To view the course SLOs for each course, visit <http://www.wlac.edu/committees/slos/Course-SLOs.aspx>. For each semester, indicate a) number of sections to be assessed; b) which course SLO will be assessed; and c) which assessment phase it is in.

Cell Legend: Course # – SLO #	Ex: CSIT 901-1
Phase #	Phase 1

Course	SLO	Fall 2013	Spring 2014	Fall 2014	Spring 2015	Fall 2015	Spring 2016	Fall 2016	Spring 2017
MARKET 001	#1				001-1 Phase 1	001-1 Phase 2	001-1 Phase B		
	#2					001-2 Phase 1	001-2 Phase 2	001-2 Phase B	
MARKET 021	#1			021-1 Phase 1	021-1 Phase 2	021-1 Phase 3	021-1 Phase 4		
	#2				021-2 Phase 1	021-2 Phase 2	021-2 Phase B		
	#3					021-3 Phase 1	021-3 Phase 2	021-3 Phase B	

Color Legend:

FALL 2013–FALL 2015:

Phase 1 (ASSESSMENT)—Course is administered & assessed.

Phase 3 (RE-ASSESSMENT)—Changes are implemented & assessed.

Phase 2 (DIALOGUE)—Assessment results are discussed, and changes are decided upon.

Phase 4 (2ND DIALOGUE)—All results are discussed to close the loop.

EFFECTIVE SPRING 2016:

Phase A - Teach & assess (P1 & 2 combined)

Phase B - Re-assessment & dialogue (P3 & P4 combined)