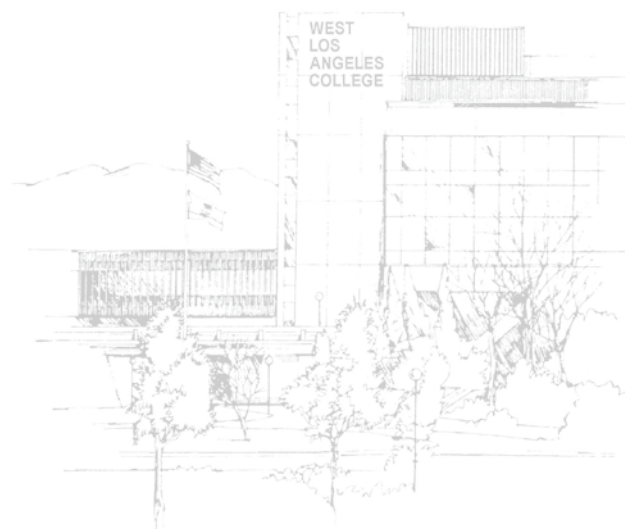


“J” Course Descriptions

Click on the course area below to get to the exact page.

JAPANESE

JEWISH STUDIES



311 Hospitality Marketing (3) CSU

Today's dynamic and competitive hospitality industry is seeking people who have the latest marketing skills. This course provides a solid background in hospitality marketing and advertising. The students will learn how to produce effective marketing plans as well as sales and marketing materials. They will learn to target the most appropriate customer markets to increase sales, and they will learn to recognize the most effective marketing strategies for the hospitality industry. Among the other topics covered are research and analysis, product development, public relations, promotion, publicity, marketing to the travel trade, pricing, and communications.

320 Hospitality Law (3)

For anyone considering a career in the Hospitality Industry, a thorough understanding of the duties, rights, and responsibilities of employers, employees and patrons is very important. Since laws covering the innkeeper-restaurateur are very different than most other businesses, this course not only covers the legal ramifications of dealing with patrons, it covers the relationship and responsibilities between employers and employees. The rapidly developing area of casino/resort law is also covered. By using a preventive approach, this course can keep the legal considerations of hotel and restaurant operations from becoming expensive problems.

325 Guest Relations Management (3) CSU

Without guests the hospitality industry would not exist, and the treatment of those guests is a very important aspect of the business. There are excellent career opportunities for people skilled in the proper treatment and management of guests and the guest experience. In this course students will learn the service principles of dealing with guests including meeting guest expectations, training the staff, motivation and empowerment, involving the guest, communicating, delivering the service, fixing service problems, the aspect of waiting for service, and the steps to service excellence.

330 Managing Technology and E-Commerce (3) CSU

The Internet is an emerging force in the hospitality industry, and this course will give the student the knowledge necessary to compete effectively in the marketplace. In this course emphasis is placed on providing a thorough understanding of how e-marketing, e-commerce and online information will be one of the most important areas of the hospitality industry in the coming years. Among the topics covered are definitions of e-terms, e-commerce models, software, business-to-business marketing and online information distribution.

340 Introduction to Professional Food Service (3)

The food and beverage branch of the hospitality industry is an exciting and often overlooked area of career opportunities. This course will provide students with a basic yet comprehensive introduction to foodservice operations and give them the foundation they need to make smart decisions in food and beverage operations. Students will learn the history and scope of the industry, food service operations, bar operations, budgeting, inventory control, and management techniques for efficient and effective resource utilization in the production and service of nutritious, safe, and high quality food.

HUMANITIES

1 Cultural Patterns of Western Civilization (3) UC:CSU

This course is designed to introduce the student to the general concepts or principles of the Humanities as evidenced in the ideas of applied aesthetics. Music, literature, painting, sculpture, architecture and other art forms are studied in relation to their background, function, medium, organization and style.

30 The Beginnings of Civilization (3) UC:CSU

This survey of the cultural heritage of Western civilization, from ancient Egypt, Mesopotamia and Greece to the Early Renaissance, presents a history of culture and values with emphasis on artistic, literary, musical, religious and philosophical traditions. A wide variety of audio/visual materials is used.

31 People in Contemporary Society (3) UC:CSU

This survey of the cultural heritage of Western civilization from the High Renaissance to the end of the twentieth century presents a history of culture and values, with an emphasis on artistic, literary, musical, philosophical, and cinematic traditions using a wide variety of audio/visual materials.

60 People and Their World: Technology and the Humanities (3) UC:CSU

This course provides opportunities to examine the interaction between society and technology. Challenging and stimulating questions about cultural and social values in light of the effects of modern technology are developed and discussed.

61 People and Their World: The Creative Process (3) CSU

This course focuses on the creative process. It surveys creativity as expressed through art, architecture, literature and music, incorporating historical, psychological and philosophical perspectives.

77 Medieval Cultures (3) UC:CSU

A comparative study of the cultures of the Middle Ages in Europe and the Middle East will include the literary, musical, and artistic traditions of Christianity, Islam, and Judaism.

JAPANESE

1 Elementary Japanese I (5) UC:CSU

This course provides the fundamentals of the Japanese language with emphasis on the spoken word. The Japanese syllabary for Hiragana, Katakana and basic Kanji are introduced. In addition, the course introduces the study of Japanese culture.

NOTE: Japanese 21 and Japanese 22 together are equivalent to Japanese 1.

2 Elementary Japanese II (5) UC:CSU

Prerequisite: Japanese 1 with a grade of "C" or better

This course continues students' development of fundamental linguistic communication skills in Japanese. The course also continues the study of Japanese culture.

21 Fundamentals of Japanese I (3) UC:CSU

This is a course in spoken Japanese that stresses the fundamentals of pronunciation and grammar, basic vocabulary, useful phrases, and the ability to understand and speak simple Japanese. It includes an introduction to the Hiragana writing system. *NOTE: Japanese 21 and Japanese 22 together are equivalent to Japanese 1.*

22 Fundamentals of Japanese II (3) UC:CSU

Prerequisite: Japanese 21 with a grade of "C" or better. This course stresses pronunciation, intonation, grammar, and basic vocabulary. An introduction to the Kanji and Katakana writing systems is included. *NOTE: Japanese 21 and Japanese 22 together are equivalent to Japanese 1.*

JEWISH STUDIES

6 American Jewish Literature (3) UC:CSU (Same as English 233)

Students in this course will read and learn to analyze and write about fiction, poetry and drama that reflects the American Jewish cultural experience. The selected short stories, novels, poems and plays illustrate the following themes: tradition versus modernity, identity, assimilation, the American dream, creativity and art, the family, and love.

26 Survey of Jewish Thought and Culture (3) UC:CSU

In this course, students examine important ideas in Judaism (such as Creation, good and evil, truth and justice) as well as art, music, and film that may reflect Jewish ideas and culture. The course generally features a field trip to the Skirball Cultural Center.

27 Holocaust: A Prototype of Genocide (3) UC:CSU

Students in this course study novels, memoirs, stories, and films that comment on the murder of six million Jews, a twentieth century tragedy that expanded our notion of the depths of evil to which humans can descend. The course examines the Holocaust from philosophical, psychological, and theological perspectives. Students have the option of attending a field trip to the Museum of Tolerance.

LAW

Note: This program is not designed as preparation for law school admission. Students should consult catalogs from the law schools of their choice.

1 Business Law I (3) UC:CSU (Same as Business 5)

Essentials of the law of contracts, of its application to everyday problems pertaining to business and to the individual are covered. Elementary safeguards regarding sales and sales contracts are also considered. Case discussions and lecture methods are utilized. *Note: Credit is not granted for students enrolled in or with credit for Business 5. UC Transfer Credit Limit: A maximum of one course from Law 1, Law 2, Business 5.*

2 Business Law II (3) UC:CSU

This course covers essentials of the laws of negotiable instruments, security devices, partnerships, corporations, estates and bankruptcy in their application to everyday problems of business. *UC Transfer Credit Limit: A maximum of one course from Law 1, Law 2, Business 5.*

3 Civil Rights and the Law (3) UC:CSU

This course presents a comparative and analytical study of the law and related problems concerning the Bill of Rights and the U.S. Constitution. Life and the death penalty, freedoms of speech and press, freedom of religion, racial and sexual equality, and privacy are some of the topics under consideration, with emphasis on recent court decisions and current events.

33 Law and the Media (3) CSU

Prerequisite: Paralegal 10 and English 101.

This course presents an overview of the legal aspects in the entertainment industry. Students will be exposed to legal aspects of contractual agreements, copyright requirements, privacy, regulations of the Federal Communications Commission, libel and slander, freedom of speech and press, publishing rights, trademarks, unions, and related concerns.

51 Legal Research for Paralegals (3) CSU

Prerequisite: Paralegal 10 and English 101.

The student will gain a working knowledge of legal research methods, both in traditional print and electronic formats. The student will be exposed to materials not necessarily covered in other courses.

52 Introduction to Law and Legal Terminology (3) CSU

Legal language is the cornerstone of all legal professions. This course presents common terms used in the legal profession, and students will learn the proper use of terminology through reading and practice.

LEARNING SKILLS

1 Reading (3) NDA (RPT 3)

Corequisite: Enrollment in one or more college courses.

A self-paced program intended for all students having difficulty with their college reading assignments. The course features diagnostic testing, individual attention and instant feedback about students' progress toward prescribed goals. (This 3-unit course is modularized into three, 1-unit modules.)

1A Learning Skills - Reading A (1) NDA (RPT 3)

1B Learning Skills - Reading B (1) NDA (RPT 3)

1C Learning Skills - Reading C (1) NDA (RPT 3)

2 English Fundamentals (3) NDA (RPT 3)

A self-paced, individualized Basic Skills class utilizing multimedia and computer-assisted instruction, workshops, and cooperative study groups. (This 3-unit course is modularized into three, 1-unit modules.)

2A English Fundamentals - A (1) NDA (RPT 3)

2B English Fundamentals - B (1) NDA (RPT 3)

2C English Fundamentals - C (1) NDA (RPT 3)