

EVENT NOTICE

FOR IMMEDIATE RELEASE 1 of 2 pages



DATE: February 12, 2014

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FEBRUARY 22: COACHES VS. CANCER

Wildcat Basketball Teams Up With The American Cancer Society to Raise Funds

DATE: Saturday, February 22, 2014

TIME: 3:00 p.m. Women's game & 5:00 p.m. Men's game

LOCATION: West Los Angeles College Basketball Gym
9000 Overland Avenue – Culver City, CA 90230
Parking available in Lot #5 for \$2.00 – purchase a parking day pass at dispenser

COST: Game Tickets are \$ 5.00 for adults, \$3.00 for Sr. Citizens. Faculty, staff and students with I.D. are FREE. **Proceeds from tickets and other fundraising efforts will be donated to the American Cancer Society.**

“Coaches vs. Cancer” is a collaborative initiative of the Men’s and Women’s California Community College Basketball Coaches Association and the American Cancer Society. This is a statewide effort to raise funds at various games throughout the season to fight cancer. Those funds will be pooled and donated to the American Cancer Society at the CCCAA State Basketball Championships to be held in March 2014.

West’s Head Men’s Coach, Chris Acker, and Head Women’s coach, Colleen Matsuhara and their staff will wear sneakers instead of dress shoes with their attire during the evening’s game with Santa Monica College. By lacing up sneakers with their suits, participating coaches nationwide will spotlight the fact that while cancer remains a major health concern, everyone can take daily steps to reduce their risk of the disease including: not smoking, weight control, regular exercise and maintaining a healthy diet.

“The Coaches vs. Cancer program is a vital, year-round link between the American Cancer Society and the California Community College Basketball Coaches that empowers basketball coaches, their teams and communities to join the fight against cancer. Said Jim Satalin, director of the Coaches vs. Cancer program with the Society, “The program draws from the personal experiences, community leadership and the professional excellence of coaches statewide to increase public awareness of the Society’s mission to save lives and prevent cancer and to raise funds to fight the disease on a variety of fronts.”

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In addition to Coaches Matsuhara and Acker, other active participants who support the Society through the Coaches vs. Cancer program are some of nation's top coaches including coaches who have taken their teams to NCAA post season championships such as: **Mike Krzyzewski**, Duke; **Pat Summitt**, Tennessee; **Jim Calhoun**, Connecticut; **Jim Boeheim**, Syracuse; **Roy Williams**, North Carolina; **Mark Few**, Gonzaga and **Kay Yow**, North Carolina State and our USA Olympic Coach in 1988.

Several events throughout the year will continue to highlight the productive work of Coaches vs. Cancer, the annual Coaches vs. Cancer Golf Invitational, the 2K Sports College Hoops Classic benefitting Coaches vs. Cancer in November; and hundreds of community events such as galas, breakfasts, fun runs, banquets, and auctions, across the nation. Additional information is available at www.cancer.org/coaches.

Thanks to the dedicated efforts of college and high school coaches across the country, Coaches vs. Cancer participants have raised over 60 million dollars since 1993 to help the Society save lives by educating and empowering people to avoid cancer or find it early, helping people facing cancer make decisions and overcome obstacles in their personal fight, investing in research that yields groundbreaking discoveries into cancer's causes and cures, and helping pass laws that fight cancer and keep our communities healthy.

West Los Angeles College, an accredited community college located just south of Overland and Jefferson, has been providing excellent university transfer and career training programs to the community for over 40 years. For more information on "West," visit www.wlac.edu.

