Enrollment Management Committee Agenda
Thursday, January 12, 2012
10-11:30 a.m. PCR

New Enrollment Management Committee Charge: EMC oversees enrollment to achieve and maintain target level, FTES. The Committee will do this by tracking students’ characteristics and outcomes and by reviewing the development of the various recruitment programs.

1) Approve November meeting notes

2) Publicity Update – Michelle Long Coffee
   - Welcome Magazine

3) Baseline Research: Data and Reports – Rebecca Tillberg
   a. Current year FTES Projections
   b. 5-year FTES History
   c. Multiyear Section Reduction report

4) Overview of District & Financial Aid Policy Changes
   - Repeat policy
   - 19 unit district-wide cap
   - Change of NPDD
   - Reduction of semesters for financial aid
   - Increase in GPA for Cal Grants B
   - BOGW academic progress and unit cap
   - Must have a high school diploma or GED for FA

5) Overview of District Budget Plan for 2012-2013 – Betsy Regalado

6) Discussion on FTES allocation for 2012-2013

7) Membership of the committee

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<tr>
<th>EMC Meetings Dates</th>
<th>Spring 2012: <strong>February 9, March 8, April 12, May 10</strong></th>
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<tr>
<td>Important Registration Dates</td>
<td>Winter Intersession: Priority 10/24- 10/26</td>
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