Enrollment Management Committee Agenda
Thursday, September 8, 2011
10-11:30 a.m. Winlock Lounge

New Enrollment Management Committee Charge: EMC oversees enrollment to achieve and maintain target level, FTES. The Committee will do this by tracking students’ characteristics and outcomes and by reviewing the development of the various recruitment programs.

1. Welcome Remarks - Mr. Nabil Abu-Gazaleh

2. Baseline Research: Data and Reports – Rebecca Tillberg
   a. FTES Projections for 2011/2012
   b. Degree and Certificate Awarded Trends
   c. IPEDS Data

3. Academic Affairs/Student Services/ Administrative Services Report
   i. Welcome Week Concerns
   ii. Schedule Production- Robert Sprague
   iii. Class schedule analysis MW vs. TTH – Robert Sprague
   iv. Enrollment Management Updates – Robert Sprague
   v. 19 unit district-wide registration restriction- Betsy Regalado
   vi. JumpStart Update- Angel Viramontes
   vii. International and Non-Resident student update – Michael Goltermann & Eric Ichon
   viii. Adding students to classes- Ken Lin

4. Marketing and Advertising Update
   a. Marketing Campaign

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<tr>
<th>EMC Meetings Dates</th>
<th>Fall 2011: Oct.13, Nov. 10, Dec. 8</th>
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<tr>
<td>Important Registration Dates</td>
<td>Winter Intersession: Priority 10/24- 10/26</td>
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