Enrollment Management Committee Agenda
Thursday, January 13, 2011
12-1:00 p.m. Winlock Lounge

New Enrollment Management Committee Charge: EMC oversees enrollment to achieve and maintain target level, FTES. The Committee will do this by tracking students’ characteristics and outcomes and by reviewing the development of the various recruitment programs.

1. Approval of the Meeting Notes

2. Meeting Format

3. Baseline Research: Data and Reports
   a. FTES Projections
      • Increase New Student Enrollment
        o Next Step
   b. Student success measures- awards, degrees, certificates, and transfer report

4. Spring 2011 Preparation/First Day of School Report
   a. Welcome Week Plans
      o Next Step

5. Enrollment Growth Initiatives
   a. International and Non-Resident Students Report

6. Academic Affairs/Student Services/ Administrative Services Report
   a. Admission & Records
      • New student LACCD email address
   b. Academic Affairs
      • Course Reductions

7. Marketing and Advertising Update
   a. Budget impact on marketing Campaign

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<tr>
<th>EMC Meetings Dates</th>
<th>Spring 2011: January 13, February 10, March 10, April 14, May 12</th>
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| Important Registration Dates | February 7 – First day of traditional semester and first 8-week session  
April 4- second 8 week session begins |