New Enrollment Management Committee Charge: EMC oversees enrollment to achieve and maintain target level, FTES. The Committee will do this by tracking students’ characteristics and outcomes and by reviewing the development of the various recruitment programs.

1. Approval of the Meeting Notes

2. Baseline Research: Data and Reports
   a. FTES Projections

4. Spring 2011 First Week of School Review
   a. Admission
   b. Distance Ed
   c. Classes/Academic related issues
   d. Welcome Days
   e. Traffic flow
   f. Bookstore
   g. Other items

5. Academic Affairs/Student Services/ Administrative Services Report

6. Marketing and Advertising Update
   a. Marketing Campaign
   b. Searchable Schedule

<table>
<thead>
<tr>
<th>EMC Meetings Dates</th>
<th>Spring 2011: February 10, March 10, April 14, May 12</th>
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<tbody>
<tr>
<td>Important Registration Dates</td>
<td>April 4- second 8 week session begins</td>
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