Enrollment - Census/FTES

<table>
<thead>
<tr>
<th>Measure</th>
<th>Fall 2004</th>
<th>Fall 2005</th>
<th>Fall 2006</th>
<th>Fall 2007</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total Census/Enrollment</td>
<td>Strong Decline [21.95 %]</td>
<td>Strong Decline [35.94 %]</td>
<td>Strong Growth [29.27 %]</td>
<td>Strong Growth [33.96 %]</td>
</tr>
<tr>
<td>FTE</td>
<td>Strong Decline [24.84 %]</td>
<td>Strong Decline [31.30 %]</td>
<td>Strong Growth [29.29 %]</td>
<td>Strong Growth [30.77 %]</td>
</tr>
<tr>
<td>Section Count</td>
<td>Strong Decline [25.00 %]</td>
<td>Stable [0.00 %]</td>
<td>Strong Growth [33.33 %]</td>
<td>Stable [0.00 %]</td>
</tr>
<tr>
<td>Avg. Class Size</td>
<td>Stable [0.22 %]</td>
<td>Strong Decline [31.30 %]</td>
<td>Strong Growth [77.72 %]</td>
<td>Strong Decline [28.65 %]</td>
</tr>
</tbody>
</table>

Given the trends in enrollment, what are the implications for your program?

Response: It looks to be on a roll (upward)

Keep it moving in this direction by adding current technology.

Enrollment Growth Initiatives

Did you have any enrollment growth initiatives that occurred this year? No

If yes, please list any enrollment growth initiatives that occurred this year and comments on these:

Validation Review

Was a trend analysis done? Yes
Was a comparative analysis done? Yes
Was a detailed analysis done? Yes
Data Evaluation: Accepted

Comments: Multimedia recently acquired new computers for the lab, which has increased the viability of the program.

OBJECTIVES:

No Objectives Submitted.
### Enrollment - Instructional Delivery Modes

#### Percent Change

<table>
<thead>
<tr>
<th>Measure</th>
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</tr>
<tr>
<td>Day</td>
<td>Stable [0.00 %]</td>
<td>Stable [0.00 %]</td>
<td>Stable [0.00 %]</td>
<td>Strong Growth [ 1,600.00 %]</td>
</tr>
<tr>
<td>Evening</td>
<td>Strong Decline [ -39.68 %]</td>
<td>Strong Decline [ -23.68 %]</td>
<td>Strong Growth [ 31.03 %]</td>
<td>Strong Decline [ -10.53 %]</td>
</tr>
<tr>
<td>Online</td>
<td>Strong Growth [ 36.84 %]</td>
<td>Strong Decline [ -53.85 %]</td>
<td>Strong Growth [ 16.67 %]</td>
<td>Strong Growth [ 42.86 %]</td>
</tr>
</tbody>
</table>

#### Instructional Modes Summary

Please comment on the enrollment pattern in these instructional delivery modes:

1. Online (on ground, Day and Evening)
   - **Respondent:** The enrollment increases reflect increased funding for the program.
   - **Response:** The funding afforded technology upgrades to current computer programs.

#### Program Participation

Did you offer any courses this year in any of the following programs:
- Online/on ground, Hybrid classes, High School Outreach, ACT program, Weekend College?

If yes, please list the programs and summarize the nature of your involvement:
Multimedia offered an online current applications survey course.

#### Validation Review

- Was a trend analysis done? **Yes**
- Was a comparative analysis done? **Yes**
- Was a detailed analysis done? **Yes**
- Data Evaluation: **Accepted**
- Comments: There is increased student interest.

#### OBJECTIVES:

No Objectives Submitted.

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### Enrollment - Demographics

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**Demographics Summary**

Based on these demographic trends in enrollment, are there any implications for the discipline? Please describe:

**Respondent:** The program appears to be excelling in all areas accept the 55 and above demographic.

**Response:**
Arts and entertainment is the largest growing industry in California other than agriculture.

---

### Validation Review

- **Was a trend analysis done?**
  - Yes

- **Was a comparative analysis done?**
  - Yes

- **Was a detailed analysis done?**
  - Yes

**Data Evaluation:**
- Accepted

**Comments:**

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**OBJECTIVES:**

No Objectives Submitted.
Success, Retention & Awards Summary

Given the data, please describe the trend in Student Success. What are the implications for your program?

Response:
Our standards have been raised and the system are becoming more complicated.

Response:
It is technology driven.

Validation Review

Was a trend analysis done? Yes
Was a comparative analysis done? Yes
Was a detailed analysis done? Yes
Data Evaluation: Accepted
Comments:

OBJECTIVES:
No Objectives Submitted.

Curriculum - Course Updates

Course Updates, Syllabi & New Programs

Of the number of courses that need to be updated, how many have been completed?

If course updates are due, please describe the discipline's plan for updating courses:
All updates have been completed.

Are instructors' class syllabi collected? Yes

Please describe the course syllabi collection procedure:
Requested by email to be turned in to the general office.
Validation Review

Data Evaluation: Accepted
Comments:

OBJECTIVES:

No Objectives Submitted.

Curriculum - SLOs

Resources

Curriculum Committee webpage with Institutional and Program SLOs listed
42 single course assessments by West faculty
SLO Tutorial on Janet Fulks' Bakersfield CC website

Student Learning Outcomes

Have program SLOs been developed for this discipline? Yes
Does the discipline have assessment plans for program SLOs? No
Please describe your assessment plans for SLOs:
The division is in the process of assessing program SLO's
Have any courses assessed college or program SLOs? No
Please describe your assessment of SLOs:

Respondent: It appears to be time to add new relevant courses.

Validation Review

Data Evaluation: Accepted
Comments:

OBJECTIVES:

No Objectives Submitted.

Vocational - Advisory Requirements

Advisory Board Actions

Do you have an Advisory Board? No
Do you have minutes of your Advisory Board meetings? No
Please provide copies of your minutes (electronic or paper) and list the meeting dates in the last year:
Has the Advisory Board provided any recommendations and or outcomes? No
Of those recommendations and/or outcomes, which have been acted upon, and what is your plan of action with regard to other recommendations and/or outcomes:

Respondent:

Validation Review

Data Evaluation: Accepted
Comments:

OBJECTIVES:

No Objectives Submitted.
OBJECTIVES:

No Objectives Submitted.

Resources - Personnel

FTEF

Please comment on the trends in FTEF. What are the implications for your program?

Respondent: If we intent to grow we will have to add faculty.

Response

As we add new and relevent courses we will be needing talented faculty to teach the courses.

Faculty Hiring

Do you see a need to increase full-time, tenure-track faculty?

Yes

Do you plan to submit a FPIP application?

Yes

Please Describe:

We have had faculty retire without replacements and we need to submit FPIP applications.

Faculty Evaluations

Have all evaluations for faculty and staff that are due been completed?

Yes

If "No," please describe the plan for completing evaluations:

Do all full-time faculty participate in a college-wide and/or Senate committee?

No

Please provide a list of the discipline's full-time faculty and their committee assignment

Michael Arata, Divisional Council, Presidents council, Academic Senate, Art Gallery curatorial Committee, Student Art Club advisor.

Professional Development

Have all of the faculty fulfilled their Flex requirements?

Yes

Please Describe:

Art and Humanities is a full time job outside of the job.

Have you had any professional development for faculty?

No

Please describe the professional development activities:

Office of Academic Affairs
Do you have any mentoring of part-time faculty to ensure integrity of course outline?  
Yes

Please describe the mentoring activities:  
On an individual basis

Valiation Review

<table>
<thead>
<tr>
<th>Question</th>
<th>Answer</th>
</tr>
</thead>
<tbody>
<tr>
<td>Was a trend analysis done?</td>
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</tr>
<tr>
<td>Was a comparative analysis done?</td>
<td>Yes</td>
</tr>
<tr>
<td>Was a detailed analysis done?</td>
<td>Yes</td>
</tr>
</tbody>
</table>

Data Evaluation: Accepted

Comments:

OBJECTIVES:
No Objectives Submitted.

Resources - Fiscal Budget

Budget Status

Were you over, under or on your budget?  
Under

Please describe:

In 2007 I did not know the amount of our budget. To keep current with technology we will always be requiring increases to keep current. The Multimedia area should have an annual budget of $100,000.00 to upgrade and add software and equipment as we expand the program to include new courses. We must keep abreast of the industry.

Respondent: Michael Arata

Grants or Additional Funding Sources

Have you received any grants or any additional funding from other sources?  
No

Please indicate the amount of any additional grants or funding:  
$

If yes, please describe:

Validation Review

Data Evaluation: Accepted

Comments:

OBJECTIVES:
No Objectives Submitted.

Resources - Facilities

Facilities

Were you satisfied with the discipline’s facilities?  

Please describe:

In 2007 they were poor. In 2009 they are 100% improved. There are still components to add as we add new courses.

How have the current facilities impacted the discipline?  

in 2009 they current with the industry standards.

Have there been any changes in the discipline’s facilities in the past year?  

If yes, please describe:

Not in 2007. But in 2009 we have installed new computers and software. We need to remain current with the industry standards.
Supplies & Equipment

Were you satisfied with your instructional supplies and equipment?

please describe:

2007 no, 2009 yes. In 2009 we have installed new computers and software

Validation Review

OBJECTIVES:

No Objectives Submitted.

Resources - Resource Request

No Resources Submitted.

Accreditation - Progress Report

WASC Accreditation Planning Agendas

Have the faculty in the discipline initiated the alignment of student learning outcomes and course assessment? No

if yes, please describe:

Have full-time faculty representatives from the Division attended monthly meetings of the Curriculum Committee? Yes

if yes, please list the representatives and describe:

Joyce Sweeney, She goes monthly.

Respondent: Michael Arata

Comprehensive Program Review

Do you have any comprehensive program review agenda items that should have been addressed? Yes

if yes, please describe:

We would like to find grants for extra funds to add equipment and software to the program.

Program Accreditation / Certification

Do you have any outside agency accreditations standards that should have been addressed? No

if yes, please describe:

Validation Review

OBJECTIVES:

No Objectives Submitted.

Supplemental Material

Supplemental Materials:
### Final Summary

#### Measure Summary

<table>
<thead>
<tr>
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<th>Fall 2004</th>
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<td>Strong Growth [29.27 %]</td>
<td>Strong Growth [33.96 %]</td>
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<tr>
<td>DayEnrollment</td>
<td>Stable [0.00 %]</td>
<td>Stable [0.00 %]</td>
<td>Stable [0.00 %]</td>
<td>Strong Growth [1,600.00 %]</td>
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<td>EveningEnrollment</td>
<td>Strong Decline [-39.68 %]</td>
<td>Strong Decline [-23.68 %]</td>
<td>Strong Decline [-10.53 %]</td>
<td>Strong Decline [-10.53 %]</td>
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<td>OnlineEnrollment</td>
<td>Strong Growth [36.84 %]</td>
<td>Strong Decline [53.85 %]</td>
<td>Strong Growth [16.67 %]</td>
<td>Strong Growth [42.86 %]</td>
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<td>FTES</td>
<td>Strong Decline [-24.84 %]</td>
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<td>Strong Growth [30.77 %]</td>
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<td>ACS</td>
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<td>Strong Growth [77.72 %]</td>
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<td>TotalRetention</td>
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<td>Strong Decline [-1.19 %]</td>
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<td>TotalSuccess</td>
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<td>Strong Growth [18.85 %]</td>
<td>Strong Growth [11.67 %]</td>
<td>Strong Decline [-33.95 %]</td>
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<tr>
<td>MaleEnrollment</td>
<td>Strong Decline [-31.91 %]</td>
<td>Strong Decline [-26.00 %]</td>
<td>Growth [4.17 %]</td>
<td>Strong Growth [56.00 %]</td>
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<tr>
<td>FemaleEnrollment</td>
<td>Strong Decline [-17.24 %]</td>
<td>Strong Decline [-41.67 %]</td>
<td>Strong Growth [71.43 %]</td>
<td>Strong Growth [20.83 %]</td>
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<td>Strong Decline [-43.75 %]</td>
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<td>Age2534Enrollment</td>
<td>Strong Decline [-25.00 %]</td>
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<td>Age3554Enrollment</td>
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<td>EthnicityAsianEnrollment</td>
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<td>EthnicityIndianEnrollment</td>
<td>Strong Growth [100.00 %]</td>
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<td>Strong Growth [50.00 %]</td>
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<td>Stable [0.00 %]</td>
<td>Strong Decline [55.56 %]</td>
<td>Strong Growth [200.00 %]</td>
<td>Strong Growth [16.67 %]</td>
</tr>
<tr>
<td>EthnicityOtherEnrollment</td>
<td>Strong Decline [25.00 %]</td>
<td>Stable [0.00 %]</td>
<td>Strong Growth [33.33 %]</td>
<td>Strong Growth [175.00 %]</td>
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<td>FTEH</td>
<td>Strong Decline [25.00 %]</td>
<td>Stable [0.00 %]</td>
<td>Strong Decline [-16.05 %]</td>
<td>Strong Growth [19.12 %]</td>
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<td>FTEF</td>
<td>Strong Decline [25.00 %]</td>
<td>Stable [0.00 %]</td>
<td>Strong Decline [-16.05 %]</td>
<td>Strong Growth [58.82 %]</td>
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</tr>
</tbody>
</table>

### Enrollment Growth Initiatives

Did you have any enrollment growth initiatives that occurred this year? [No]

### Program Participation

Did you offer any courses this year in any of the following programs: Online/on ground, hybrid classes, High School Outreach, ACT program, Weekend College? [Yes]

### Faculty Hiring

Do you see a need to increase full-time, tenure-track faculty? [Yes]

Do you plan to submit a FPPIP application? [Yes]

### Faculty Evaluations

Have all evaluations for faculty and staff that are due been completed? [Yes]

### Professional Development

Have all of the faculty fulfilled their Flex requirements? [Yes]

Have you had any professional development for faculty? [No]

Do you have any mentoring of part-time faculty to ensure integrity of course outline? [Yes]

### Facilities
**Supplies & Equipment**

Did you receive any donated equipment and/or grants? 
Were you satisfied with your instructional supplies and equipment?

**Grants or Additional Funding Sources**

Did you receive any donated equipment and/or grants? 
Were you over, under or on your budget?

**Course Updates, Syllabi & New Programs**

Are instructors’ class syllabi collected? 
Have you developed any new courses and/or programs in the last year?

**Student Learning Outcomes**

Have you developed SLOs for your discipline? 
Do you have assessment plans for program SLOs? 
Have any courses assessed college or program SLOs?

**Advisory Board**

Do you have an Advisory Board? 
Do you have minutes of your Advisory Board meetings? 
Has the Advisory Board provided any recommendations and or outcomes?

**Past Unit Plan Objectives**

What is the status of the objectives in the 2007 unit plan. Areas will evaluate the objectives included in the unit plan for 2007 in a grid with following measures: completed, in progress, deleted. Please explain outcome.
Based on your evaluation, what objectives or initiatives would you develop to improve this measure?

No Objectives Submitted.

**Validation Review**

Final Evaluation: Accepted

Comments:

**Submit Program Review**

Program Review has been completed for this Unit.