Record of Meeting  
Thursday, April 28, 2011  
Winlock Lounge – 12:30 pm

Attending: Mary-Jo Apigo, Diana Baxter, Michael Goltermann, Sunny Leon, Mark Pracher, Olga Shewfelt, Robert Sprague, Beraki Woldehaimanot

Guests: Aracely Aguiar, Larry Packham, Jack Ruebensaal

The meeting was called to order at 12:30 pm by Robert Sprague, Chair.

1. Judith Fierro displayed the new web page on the college website that she and Clarissa Castellanos had set up for the Resource Development Committee this month. The link for the home page is: [www.wlac.edu/resource.index.html](http://www.wlac.edu/resource.index.html). An overview of the New Awards for West was shared with the committee which is listed on a separate page titled Updates. This link can be accessed by going to: [www.wlac.edu/resource/updates.html](http://www.wlac.edu/resource/updates.html). The amount of first award for State Chancellor’s Office Medical Assistant: $443,280 and $400,000 for State Chancellor’s Office CTE Collaborative with Harbor and Southwest Colleges.

2. The new charge for the Resource Development Committee  
The new charge/charter for the Resource Development Committee that Mark Pracher and Olga Shewfelt had drafted was reviewed and discussed with the committee. The committee as a whole approved the new charge.

3. Projection from the website – the start of regular updating  
The list of grants, partnerships, foundation, enterprise account, contract education, global initiative, and other updates were projected from the website by Judith Fierro.

Larry Packham, College Enterprise Manager, was welcomed to the committee by the Chair as a new member. Larry will be working with Michelle Long-Coffee and Clarissa Castellanos to create a web page for publicizing film production on campus. The new buildings being constructed on campus along with the new College Road and unrestricted Foundation grants will provide lucrative filming opportunities for outside organizations. Larry will be working with the following college enterprise accounts: Civic Center Permits, Conference Center, Athletics Facilities, and Naming Rights.

Global Initiative  
An article from the LA Times regarding the increase in UC freshman admission going to non-Californians was distributed and shared with committee members by Bob Sprague. UC’s push to enroll out-of-state students threatens to diminish opportunities for Californians. West’s international education program will enhance the College’s infrastructure and increase resident student’s participation. Out-of-state students pay $23,000 more annually than in-state students.

VISION – West: A gateway to success for every student.  
MISSION – West Los Angeles College provides a transformative educational experience.  
West fosters a diverse learning community dedicated to student success.
Jack Ruebensaal reported on special foreign exchange student programs in China for certificate programs and non-degree programs and the possibility of having an articulation program with Beijing Normal University in tourism, hospitality and English language. Jack also shared with the committee that West’s women’s basketball team may have an opportunity to go to China. The vice president reported that he had met with Congresswoman Karen Bass a month ago regarding the Global Initiative for West. Congresswoman Bass was very impressed with our college. Scott Lay, President of Community College League of California will work together with the State Chancellor’s Office on a project for West to play a lead for global initiative students. The State Department is searching for a community college to lead and West is being considered.

The meeting was adjourned at 2:15 p.m.