

# PANEL PARTICIPANTS



**MARGARET TO**  
Studio SAKA Co-founder



**KELLEY LÊ**  
ECCLPs Executive Director



**SHANNON HOLLOWAY**  
Holloway R&D Founder



**THOMAS YOUNT**  
Clean Earth Future Founder/CEO



**ANDREW RODRIGUEZ**  
West LA College Student



**DR. KATHERINE LATOURRETTE**  
Moderator

# KEYNOTE SPEAKERS



**B R A N T L Y  
F U L T O N**

**Chief Executive Officer**  
LAMAR IoT Inc.



**M A R C E L A  
O L I V A**

**LATTC Professor**  
Architecture & Environmental Design

# CLIMATE PALOOZA 2024 KEYNOTE SPEAKER

## MARCELA OLIVA

Join C.J. Nord for an engaging workshop on transitioning industries from a linear to a circular model, led by the industry's trade association. The session will dive into supply chain strategies and guide participants on how to repurpose waste materials, keeping them out of landfills and fostering a more sustainable future.

**OCTOBER 25**

10:00 AM - 10:30 AM

@West LA College



# THERE'S CASH IN THAT TRASH:

## PROFIT DRIVEN CIRCULARITY

*WITH C.J. NORD*

Join C.J. Nord for an engaging workshop on transitioning industries from a linear to a circular model, led by the industry's trade association. The session will dive into supply chain strategies and guide participants on how to repurpose waste materials, keeping them out of landfills and fostering a more sustainable future.

**OCTOBER 25**

1:00 PM - 02:00 PM

@West LA College



# THE LA REGIONAL CLEANTECH CAREER ACADEMY:

## INNOVATIVE PARTNERSHIPS & PRACTICES

*WITH GERALDINE  
CONTRERAS-JAIMERENA*

Join us for a session on California's ambitious clean energy agenda. Discover how public-private partnerships are advancing climate solutions and addressing workforce needs, and hear from students of the LA Regional Cleantech Career Academy as they share their journey into L.A.'s emerging green economy.

**OCTOBER 25**

1:00 PM - 02:00 PM

@West LA College



# WORKER-LED CLIMATE & ACTION

## LABOR'S RELATIONSHIP WITH CLIMATE

*WITH VERONICA WILSON*

Join us for a session that will focus on broadening the concept of climate work and opportunities in new and existing industries. We will discuss climate impacts on workers and communities, and how workers are addressing the climate crisis and organizing for equitable access to quality careers in a climate-safe economy.

**OCTOBER 25**

1:00 PM - 02:00 PM

@West LA College



# CLIMATE COOLDOWN:

## BUILDING GAME- BASED LEARNING TOOLS

*WITH THOMAS YOUNT*

Join Thomas Yount, creator of Climate Cooldown, for an interactive workshop. We'll start with an introduction to the game's mission, followed by a live demo and a chance to play a round together.

Afterward, we'll review learning resources, including a Sustainable Development Goals worksheet and career pathways module, and preview a children's version of the game. The session will conclude with time for questions and reflections.

**OCTOBER 25**

1:00 PM - 02:00 PM

@West LA College



# INTRODUCTION TO "CLIFI"

## IMAGINING FUTURES THROUGH STORYTELLING

*WITH HOLLY BAILEY-  
HOFMANN*

In this session, Dr. Bailey-Hofmann will provide an in-depth tour of her English 102 Climate Fiction ("Cli-Fi") course, offering insights into how she integrates climate themes into a composition class. She will walk participants through her course design process, share student feedback examples, and discuss the impact of using climate fiction as a lens for critical thinking and writing. Dr. Bailey-Hofmann will also share valuable resources and strategies for incorporating climate-focused content into cross-discipline courses to make it relevant and accessible to all students.

**OCTOBER 25**

1:00 PM - 02:00 PM

@West LA College





# FROM SOIL TO SOUL:

## FOOD JUSTICE IN LA

*WITH MARGARET TO AND RACHEL CELLINESE*



**OCTOBER 25**

1:00 PM - 2:00 PM

@West LA College

Join Margaret To and Rachel Cellinese for a mini episode screening of From Soil To Soul: Food Justice in LA and participate in a discussion about the project, collaboration efforts with local LA partners, and how youth can get engaged with food justice efforts. Participants will engage in an “imagination session” to Healthy food access on campus, reimagining the West LA College campus with green community spaces, hang out areas, fresh fruits and veggies, fruit/drink stand, etc.

# INTRO TO BECAP:

## WHAT IS THE BLUE ECONOMY?

*WITH IVAN VALDEZ AND MIKE MURPHY*



**OCTOBER 25**

1:00 PM - 2:00 PM

@West LA College

Join Ivan Valdez and Mike Murphy for a session highlighting a new Climate Innovation workforce development project in LA County. The session will highlight the Blue Economy and Climate Action Pathways project, which is being implemented at 14 community colleges across the county. Following the overview of the project, participants will engage in an “ideation session,” connecting through a Community of Learning exercise on ways businesses and organizations can implement a “Culture of Innovation”.

# HARNESSING TECHNOLOGY TO ADDRESS GLOBAL CLIMATE CHANGE

WITH ADAPTATION, RENEWABLE ENERGY, TRANSPORTATION ETC.

*WITH LISA WILLIAMS AND BHARAT PATEL*



**OCTOBER 25**

1:00 PM - 2:00 PM

@West LA College

Lisa Williams and Bharat Patel will facilitate a workshop to equip professionals with a deeper understanding of the District's Integrated Energy Resource Plans. Attendees will explore how data-driven tools were used to plan and implement districtwide, optimized sustainable infrastructure systems for the future. The workshop will also highlight the role of sustainable building practices in decarbonization efforts, fostering a culture that empowers students to take action in adopting sustainable transportation and lifestyle choices, contributing to overall sustainability.

# WEAVING TOGETHER ANCESTRAL KNOWLEDGE & CLIMATE RESILIENCE

*WITH JOSH ANDUJO AND LINDSAY ROWE*



**OCTOBER 25**

1:00 PM - 3:00 PM

@West LA College

Josh Andujo and Lindsay Rowe will lead a workshop on the importance of native plants in LA, especially in coastal habitats. With 90% of CA's wetlands lost, preserving these ecosystems is crucial for biodiversity and Indigenous cultural practices. Discover how Traditional Ecological Knowledge connects ancestral teachings to modern nature-based climate solutions. Participants will also weave a creekside round reed basket, exploring the ecological and cultural impacts of climate change and colonization on traditional materials.